

# GERBER ANALYTICS, LLC

14-Oct-10

TENNIS SITE SELECTION CRITERIA FOR <b>SATURDAY PLAY</b>	RATINGS			WEIGHTING (sorted by most important to least)	SCORES		
	OSU Stickney	Columbus School for Girls	Hilliard Davidson		OSU Stickney	Columbus School for Girls	Hilliard Davidson
Championship setting	9	7	1	1.0	9.0	7.0	1.0
Freshly redone court surface	10	10	5	1.0	10.0	10.0	5.0
Protection from high winds	8	8	0	1.0	8.0	8.0	0.0
Ability for the players to clearly see the ball (with a consistent background)	9	8	2	1.0	9.0	8.0	2.0
Ability for OHSAA to control the site and charge for admission	10	9	8	1.0	10.0	9.0	8.0
Ample parking for the <b>Saturday</b> crowd **	10	8	10	1.0	10.0	8.0	10.0
Viewing for the fans (low side-fence and three (or four) side viewing for every court)	7	8	3	0.9	6.3	7.2	2.7
Cost to use the facility	?	?	?	0.8			
Seating for fans	10	5	3	0.8	8.0	4.0	2.4
Close by quality restroom facility	6	8	7	0.7	4.2	5.6	4.9
Ability to watch several matches at one time	4	7	5	0.6	2.4	4.2	3.0
Ability to dry courts if it rains (especially if it is windy)	7	6	10	0.5	3.5	3.0	5.0
Concession stand - quality and cost	6	8	8	0.5	3.0	4.0	4.0
Close to the OSU Stickney Courts	10	5	4	0.4	4.0	2.0	1.6
Close to hotels	9	10	5	0.3	2.7	3.0	1.5
Close to fast food restaurants	8	8	5	0.3	2.4	2.4	1.5
Access to the freeways	7	9	4	0.3	2.1	2.7	1.2

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Shelter house with picnic tables in case there is a temporary rain delay	1	10	3	0.1	0.1	1.0	0.3
Adequate number of outdoor courts for <b>Saturday</b> play **	10	10	10	0.1	1.0	1.0	1.0
Lighted courts	10	6	0	0.1	1.0	0.6	0.0
Elevated, covered shelter with seating / tables for the site officials to monitor match play	4	10	2	0.1	0.4	1.0	0.2
Close to the airport for relatives flying in for the event	6	10	2	0.1	0.6	1.0	0.2
Does not require occasional use of leaf blower	9	1	10	0.1	0.9	0.1	1.0
Ability to fly a kite into low Earth orbit	2	1	10	0.0	0.0	0.0	0.0
<b>Overall Score</b>					<b>98.6</b>	<b>92.8</b>	<b>56.5</b>

\*\* You have to be careful with some criteria. If a facility has just one court, that would eliminate it from contention. However, if a facility has 10 courts when only eight are needed, those extra two courts are not beneficial. In fact, if their presence prevents fans from getting close to the action, they become a detriment. The Hilliard Davidson experience would be slightly improved if the OHSAA permits fans to setup chairs on and watch from the middle courts, especially if the fans hold up enormous windscreens.

Courtesy of Scott Gerber  
Gerber Analytics, LLC  
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